

# 2024 Turnkey Activation Menu

The following Interactive Hall concepts can be funded by sponsors and the Conferences For Women team will handle all logistics, making your Hall presence impactful and stress free:

OFFERING	DESCRIPTION	APPROXIMATE FEE
<b>Headshots</b>	50' x 30' space for attendees to capture new headshots. Includes tables, stanchions, backdrops, electrical, signage with sponsor logo handled by CFW design team (with your approval), logo'd exit cards with QR for retrieving headshots post-event, on-line registration calling out sponsor, photo gallery and post-event email blast calling out sponsor, 2 photographers (+\$2,500 for additional photographer), 1 staff member, & 2 volunteers provided by CFW.	\$12,000
<b>Interactive Walls</b> • COLORING WALL • GRAFFITI WALL • WORDSEARCH	20' x 20' space includes carpeting, 2 tables, and markers. Wall build out includes double-sided wall from AEX is 10'x8'x3' and includes graphic design and sponsor logo. Partner can share in creation of messaging and enhance the space at partner's expense.	\$8,000
<b>Recharge Lounges</b>	Includes 20'x30' carpet, charging tower with sponsor graphics/messaging, (2) lounge seating areas with charging tables, electrical, ability to distribute approved sponsor items or information.	\$7,500
<b>Water Refill Stations</b>	1 water station, 20'x20' space, 6' table, cups, graphic wall behind, front graphic panel with sponsor logo/messaging, 4 high boy tables with fabric covers for conversation area, plumbing, electrical, and ability to distribute sponsor information or approved items.	\$7,800
<b>Reusable Attendee Tote Bag</b>	Logo on reusable tote bags handed to ALL CONFERENCE ATTENDEES upon entry, which attendees use to gather items (and purchases) throughout the day. Art on the bag will be created by CFW design team. Ability to provide a premium item to go in the bag if desired (we will provide a menu of items and pricing).	\$3,500 PER SPONSOR (Maximum of 6 sponsors)
<b>Inspiration Station</b>	Wall including sponsor design on perimeter and a minimum of 3,000 custom-designed buttons pinned to the front/center for attendees to take. Buttons contain fun conversation starters, inspirational phrases, etc. Ability to distribute sponsor information or other approved items.	\$10,000
<b>Makeup Touchup Station</b> (adjacent to Headshots)	Includes 4 makeup artists, makeup and artist's supplies, tables and stools, stanchions, sponsor signage, electrical, 1 staff member to manage lines, and ability to distribute sponsor information or approved items.	\$9,500
<b>DIY Affirmation Bracelet Station</b>	Includes 3 attendants to help with braiding and technique, all materials for beaded bracelet assembly, tables and chairs, sponsor signage created by CFW team, and ability to distribute sponsor information to participants.	\$5,500

