



Conferences for Women



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Conferences for Women (“CFW”) Network:

CFW is the premier network non-profit, non-partisan educational programming aligned with top workplace, culture and wellness trends. At CFW’s annual conferences, we bring together thousands of active professionals to learn, connect, renew, and find inspiration in community. The CFW network includes regional events that take place in-person across the country complemented by a virtual National CFW to engage team members around the globe. While general themes are similar across each market, speakers and content are unique, providing new opportunities for learning and development at each event.



2025–2026 Conference Schedule:



September 25, 2025
PHILADELPHIA

October 29, 2025
AUSTIN

December 3, 2025
BOSTON

TBA
SILICON VALLEY

All regional Conference ticket holders have access to the Virtual National Conference for Women in March 2026 during Women’s History Month

Conference Format – One Ticket, Two Events



IN-PERSON EXPERIENCE

- Packed full day upskilling and learning event creating community and connections.
- Awe-inspiring keynotes, cameos, and lunch break for networking with colleagues.
- Expert panels, workshops, and learning bursts throughout the day.
- Networking and mentoring experiences plentiful and varied. Interactives and engaging Career Development Resources.

VIRTUAL EXPERIENCE

- Immersive full day learning experience featuring curated keynotes and sessions from CFW regions along with brand new content.
- Virtual Stage with Career and Wellness power talks on topics requested by attendees.
- Content available on-demand post-event to engage teams across the U.S. and globe.
- Complemented by targeted Recruiting / Talent Acquisition program.

Conference Attendee Profiles:

CFW is a unique platform to engage executives at scale across all industries and career stages.



Education: 88% have a college degree and 37% have a post-graduate degree
Income: 60% report a personal income of 100K+ / 29% over \$150K
Career Stage: 42% Over 20 Years Experience; 40% Mid-Career (6-20 Years); 9% Early Career (< 5 Years); 11% Plan to Retire in <5 Years
Top Industries Represented: Technology/IT (30%), Government (23%), Financial Services (13%), Engineering (9%), and Healthcare/Biotech/Life Sci (4%)



Education: 90% have a college degree and 48% have a post-graduate degree
Income: 66% report a personal income of 100K+ / 35% over \$150K
Career Stage: 52% Over 21 Years Experience; 39% Mid-Career (6-20 Years); 10% Early Career (< 5 Years); 20% Plan to Retire in <5 Years
Job Title: 9% Executive or Senior Official, 44% VP/Manager/Director, 34% Professional*, 8% Administrative, and 2% Sales
Top Industries Represented: Healthcare/Biotech/Life Sci (28%), Financial Services (15%), Technology/IT (6%), Education (6%), and Non-Profit (5%)



Education: 96% have a college degree and 51% have a post-graduate degree
Income: 65% report a personal income of \$100K+ / 36% over \$150K
Career Stage: 51% Over 20 Years Experience; 40% Mid-Career (6-20 Years); 9% Early Career (< 5 Years); 13% Plan to Retire in <5 Years
Job Title: 7% VP or C-Suite, 56% Director or Manager, 18% Administrative or Specialist, and 11% Professional*
Top Industries Represented: Healthcare/Biotech/Life Sci (25%), Technology/IT (16%), Financial Services (15%), Education (12%), and Engineering (6%)



Education: 92% have a college degree and 44% have a post-graduate degree
Income: 77% report a personal income of 100K+ / 43% over \$150K+
Job Title: 55% Manager or Director, 13% VP or C-Suite, and 12% Professional*
Top Industries Represented: IT/Technology, Healthcare/ Biotech/Life Sci, Engineering, and Financial Services (Banking, Finance, Insurance)

**Accountant, Scientist, Physician, etc.*



"I found the day absolutely unforgettable, empowering & informative."
2024 MACFW Attendee



What CFW Attendees Can Expect:

- **Interactive Hall** – Bookstore, Resume Review, Coaching, Headshots, etc.
- **Morning “Executive Insights” Sessions** answering attendee Q’s
- **Learning and Wellness Stage** Sessions all day long
- **Keynote Luncheon** featuring 4-5 keynote speakers
- **Afternoon Breakouts and Workshops**
- **Networking and Inspiration!**

“It was beautiful to see so many in one place celebrating each other.”
2024 PACFW Attendee

CFW Delivers A Tailored Approach:

- Unique platform to **engage executives at scale**– 8,000-11,000 attendees per Conference
- Attendees join each Conference **across all industries and career stages**
- **Educational programming** focused on skill-building along with top workplace and wellness trends
- **Team offsites** to create unforgettable bonds, build skills, improve communication + motivate talent
- Thought leadership opportunities to **spotlight executive expertise** year-round
- **Recruiting tools** to build a pipeline of high potential talent and **showcase your employer brand**
- Networking & premium experiences to **deepen client connections + unlock new prospects**



74% of participants are more likely to consider working for or purchasing from a company that supports CFW because of their demonstrated commitment to women.

TXCFW Post-Event Attendee Survey Results 2024*

**Survey results vary by Conference*



"I am inspired every year before and after I attend. I think this conference gives me a superpower to continue to grow, develop, network and enjoy what I do."

2024 TX Conference for Women Attendee



Let CFW customize an approach that is just right for your team. Contact us to schedule your needs analysis – we'd love to collaborate!

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